Addendum

to

**<Company Name>** Terms and Conditions

The purpose of this Addendum is to list certain activities and programs that **<Company Name>** and Arizona State University (“ASU”) may mutually pursue:

1. Ongoing C-level engagement and sponsorship;
2. Participation in quarterly C-level to C-level exchange;
3. Exploration into the prospect of **<Company Name>** maintaining a corporate presence at ASU;
4. Participation in various recruiting engagement activities;
5. Consideration of potential student internships for ASU with **<Company Name>**
6. Consideration of potential joint partnership and marketing events on ASU campus;
7. Consideration of public speaking engagements with ASU;
8. Consideration of ASU participation in the **<Company Name>** customer advisory board and/or technical advisory board;
9. Consideration of the participation in joint case studies.
10. Consideration of the participation of joint class projects.

This Addendum is not intended to be legally binding on either <Company Name> or ASU, and does not represent a commitment on behalf of either party to pursue any of the above referenced activities or programs. For the avoidance of doubt, the failure by either party to pursue any of the above referenced activities or programs shall not result in any financial or other penalty, nor constitute a breach of the Agreement or any Order.