

Strengths

Opportunities

Aspirations

Results

Strengths

What is the greatest **strength** of this project, passion or pursuit? What assets and strengths will we preserve and build on? Determine what you can leverage and build on to seize the opportunities you decide to pursue.



Opportunities

What are the best **opportunities**? What are our most interesting and potent opportunities?
Identify the opportunities that will help this idea take flight.



Aspirations

What is the preferred future **aspiration** of this idea? What do we care deeply about and aspire to impact? Build this from the strengths and opportunities that both challenge and inspire both the presenter and the university as a whole



Results

What are the measurable **results** that will tell us if the ideas have achieved the projected vision of the future? What are the measurable results that will tell us we are making our intended impact? For this exercise, think of no more than three goals.

