From November 15-17, members of the ASU IT Community will gather virtually at the 2021 ASU Data Conference to knowledge-share, problem solve and network with fellow Sun Devils through a series of delicious, data-filled trainings and presentations.

Wrap up the conference with Sliced!: an in-person event where contestants will analyze and visualize data in front of the conference audience, in hopes of taking home the coveted title of Sliced! Champion!

Forks up and bon appetit!

2021 ASU Data Conference
Recipes for Data Success

Day 1 | Monday, November 15

9:00 - 10:00 a.m. MST | Welcome and Keynote

10:00 - 10:20 a.m. MST | Appetizers
- Training Dashboard: Your Recipe Catalog
- Enrollment Tracking: A Brief Overview
- The Secret Sauce: How to use Alteryx to Explore & Validate Undergraduate Advising Data
- Get the Scoop! Tableau Tips & Tricks
- Serving Up Success Using Google Tag Manager
- Server-Side Containers

10:30 - 11:10 a.m. MST | Entrées
- The Scoop on the Analytics Portal: Now & What’s Next
- The Scoop on Regtech (Enrollment and Records)
- Data + Culture = Success
- Actionable Analytics Gumbo
- Unwrapped: Alteryx Data Validation
- Cooking With Collibra

What's on the menu

Cooking Class (Double Session)
These 80-minute data workshops allow you the opportunity to take a deep dive into a specific data topic of interest — no studying required!

Entrées
Kick your data knowledge up a notch with an Entrée session! During these 40-minute sessions, you'll swap recipes and learn the ASU secret sauce.

Appetizers
Want to sample some of the recipes that bring ASU data success? Attend a 20-minute session to get a taste of new data learnings to bring back to your team.
Day 2 | Tuesday, November 16

9:00 - 9:10 a.m. MST | Welcome!

9:10 - 10:30 a.m. MST | Cooking Class
- It’s Thyme to Excel!
- Discover Automation: Alteryx’s Secret Ingredient!

9:10 - 9:50 a.m. MST | Entrées
- Enrollment Tracking: The Secret Ingredient
- New Recipe Alert! Intro to asu_research in Redshift
- New College Dashboard Buffet

10:00 - 10:20 a.m. MST | Appetizers
- The Actionable Analytics Data Mart Menu
- Special of the Day: ULC Dashboard
- How to Best Use All the Ingredients in your Cupboard

10:35 - 11:15 a.m. MST | Entrées
- Advice From a Master Chef: Alteryx Optimization
- The Dish on Dimensions API
- Customer Data Platform 101
- Testing the Right Recipe for Decision Making
- Spilling the Tea: Cautionary Tales in Dashboard Development
- Hot off the Grill: How to Optimize Your Alteryx Workflow

Day 3 | Wednesday, November 17

9:00 - 9:10 a.m. MST | Welcome!

9:10 - 10:30 a.m. MST | Cooking Class
Cooking Up Alteryx Recipes for Data Success
Power Query 101

9:10 - 9:50 a.m. MST | Entrées
Predicting Student Persistence Using Machine Learning
Deep Dive Into iPOS Data
ASU Human Resources Analytics: A Key Ingredient to Your Strategic Partnership

10:00 - 10:20 a.m. MST | Appetizers
- Tour de Canvas Data
- Spice It up with Student Services Data
- Quick Tips & Tricks: How to Use Report Builder to Create User-Friendly Reports

10:35 - 11:15 a.m. MST | Entrées
- Introduction to Power User
- Get the Dish on Student Profile Data
- What’s on the Menu? Data Privacy in Practice
- Ingredients for Predicting Student Persistence
- Blending Data Sources: A Lift Case Study
- How to Utilize User Tables to Maximize the Data

2:30 - 5:00 p.m. MST | Sliced! - In-person event

Register today:
https://uto.asu.edu/events/Data-Conference2021