

# Which option do you prefer for the different types of data?

Collected/ stored  
**but** I cannot  
control sharing  
preferences

Not collected/ stored

Collected/ stored  
**but** remains  
private to me the  
company/ org

Totally Public

Collected/ stored  
**but** I choose who  
sees the  
information

On this page, you will find 5 types of data storage. Cut out the squares from the next page and sort the cards into how you want your data to be stored.

Cut out the squares and place them on the card that represents how you want your data collected and stored.



Amazon purchase history	Last 6 months of Google searches	Political affiliation	Personal Calendar	Sexual orientation
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Location history based on phone GPS	Facial recognition data	Credit Report	Groups you are a member of	Bank statement
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Disability information	Your transcripts	Siri / Alexa conversations	Mental health information	Unsent draft emails
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Uber/Lyft rides	Netflix watch history	History of rides on public transit	Health information	Insurance Claims
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