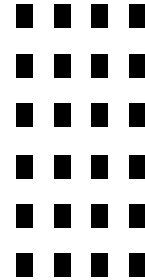


Join us for the 3rd Annual ASU Project Management Summit



September 28, 2022 | Virtual



ASU Charter

ASU is a **comprehensive public research university**, measured not by whom it excludes, but by whom it **includes** and how they **succeed**; advancing research and discovery of **public value**; and assuming **fundamental responsibility** for the **economic, social, cultural and overall health** of the communities it serves.



**Connecting project leaders
to people, methodologies,
tools and techniques.**

ASU PM Network





3rd Annual ASU Project Management Summit

September 28, 2022 | Virtual



A one-day virtual event for **project managers** and **those interested in project management** to meet and **share project management knowledge**.

Participants will learn how to **Level Up** their **skills**, **career**, and **projects**, and will have the opportunity to learn about **project management tools**.

This event is for **practitioners**, **faculty**, **staff**, and **students of all levels**, whether they are new to project management or seasoned professionals.

The event features **distinguished speakers** on topics focusing on four tracks:

- Military Veterans in Project Management**
- New to Project Management**
- Advanced Project Management**
- Organizational Tools and Resources**
- Professional Development**

Those holding PMI certifications, such as the PMP®, can earn **10+ PDUs for participating**, as sessions will be recorded and available on demand after the Summit.

Agenda

One Full-Day Virtual Event

Wednesday, September 28, 2022

- 9 – 10am: Opening Keynote Speaker
- 10:15 – 11:15am: Four concurrent speaker tracks
- 11:30am – 12:30pm: Four concurrent speaker tracks
- 12:30 – 1:30pm: Networking Lunch
- 1:30 – 2:30pm: Four concurrent speaker tracks
- 2:45 – 3:45pm: Four concurrent speaker tracks
- 4 - 5pm: Closing Keynote Speaker



Level Up! Session Tracks

Military Veterans in Project Management

New to Project Management
(i.e. "accidental" PM/early/students)

Advanced Project Management
(i.e. Mid-to-Senior Career)

Organizational Tools and Resources
(Sponsors)

Professional Development
(Sponsors)



What's it all about? Session types

Military Veterans in Project Management

The track is focused on helping veterans “Level Up” their civilian project management careers by addressing unique challenges veterans face transitioning to the civilian workforce. This track will feature veterans who are now industry leaders sharing their personal experiences and lessons learned during their transition while also leveraging the skills and training received in the military to accelerate their career growth.

New to Project Management

Professionals working in events, communications, administrative or other career fields may already be practicing project management without even knowing it! In this track, professionals and students will learn the basics of project management and be able to apply their new skills to their current roles.

Organizational Tools and Resources

Too many sticky notes? Too much time spent sending reminder emails? Teams scrambling to meet deadlines? Attendees will learn more about various tools and resources that will help streamline projects and programs to build a more efficient team.

Advanced Project Management

The Advanced PM track is for professionals who are mid-to-senior career with a foundational understanding of project management. Attendees will learn about current trends in project management and how to level up their projects.

Aventri Event Management Platform

Sponsors will be represented in the Aventri event management platform as well as the online registration portal.

If your organization is not familiar with Aventri, our team will be happy to provide a demonstration of its features and capabilities.

You can also learn more about Aventri [via its website](#).



If past is precedent...

A snapshot of last year's 2nd Annual ASU Project Management Summit:

- Half-day event with four concurrent tracks
- **2,729 total attendees** from **58 countries** and **1,403 organizations**
- **4,745 total sponsor webpage views**
- **Average impressions per sponsor: 11,523**



Join Us

Sponsor Benefit <i>Any sponsorship level includes 5 free tickets to attend the 3rd Annual ASU PM Summit – a \$250 value</i>	Level
Opening Keynote Speaker / General Session Sponsorship <ul style="list-style-type: none">• Logo and product/service details in Registration Portal, Attendee Materials, Home Page & Sponsors tab• Sponsorship (5-minute) product/service video at beginning of session• Open to all attendees, no competing sessions	\$2,000
Closing Keynote Speaker / General Session Sponsorship <ul style="list-style-type: none">• Logo and product/service details in Registration Portal, Attendee Materials, Home Page & Sponsors tab• Sponsorship (5-minute) product/service video at beginning of session• Open to all attendees, no competing sessions	\$2,000
Product Demo Session (Organizational Tools & Resources Track) or Professional Development Session <ul style="list-style-type: none">• 45-minute session with sole focus on your organization’s product or service or professional development services• Logo and product/service details in Registration Portal, Attendee Materials, Home Page & Sponsors tab	\$1,000
Session Sponsorship <ul style="list-style-type: none">• Option 1: Sponsor recognition for any session aligning with your organization’s product or service<ul style="list-style-type: none">◦ Example 1: “[Your Organization] Presents: Leading with Data-Driven Decision Making”◦ Example 2: “Leading with Data-Driven Decision Making – Sponsored by [Your Organization]”• Option 2: Choose from one of these banner ads to display your company logo	\$500



Contact Angela.Saurini@asu.edu to
reserve your sponsor benefit for the
3rd Annual ASU Project Management Summit

