

our statement of vision

Realize the potential

- of information technology to enable and empower faculty, staff, and students.
- of information technology to transform and benefit ASU processes.
- of information technology to serve and support the ASU community.
- of our people to become respected leaders in their profession.

our statement of values

All employees of the University Technology Office are committed to using the power of information technology

- to foster and advance the ASU mission of education, research, and public service.
- to constantly improve services to our associates in the ASU community.
- to empower faculty, staff, researchers, and students to take full advantage of information technology to transform and benefit ASU administrative processes.
- to celebrate our successes, which is the key to persuading our peers and customers to partner with us in the implementation of emerging technologies.
- to serve as respected leaders in our chosen profession, constantly striving for professional development through education, retraining, and the passionate application of skills in the workplace.

Leaders in our profession must exhibit the qualities of courtesy, equality, honesty, integrity and loyalty. These are the cornerstones of professionalism.

- **Courtesy** towards everyone, displaying appreciation for each person's individuality and unique contributions to shared goals.
- **Equality** goes hand in hand with fairness and respect of diversity, and applies not just to race, gender, and age, but to all interactions with all people.
- **Honesty** in relationships and with regard to use of resources, is essential
- **Integrity** means keeping our commitments to our customers and to each other.
- **Loyalty** to the organization, towards coworkers, and towards the University, fosters an environment of trust.

These values provide the foundation upon which we build the future leaders of our profession who take pride in their work and recognize the importance of our mission.